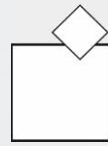


**WORLD  
SMART  
HOME  
AWARDS**

**2021**



Michael E. Brieden Verlag

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The Test-Specialists

Present the

**WORLD  
SMART  
HOME  
AWARDS**

selected by



Dirk Weyel  
Editor-in-Chief  
Digital Home



Philipp Schneckenburger  
Editor-in-Chief  
HiFi einsnull



Thomas Schmidt  
Editor  
Consumer Electronics



Dr. Martin Mertens  
Test Editor  
Digital Home

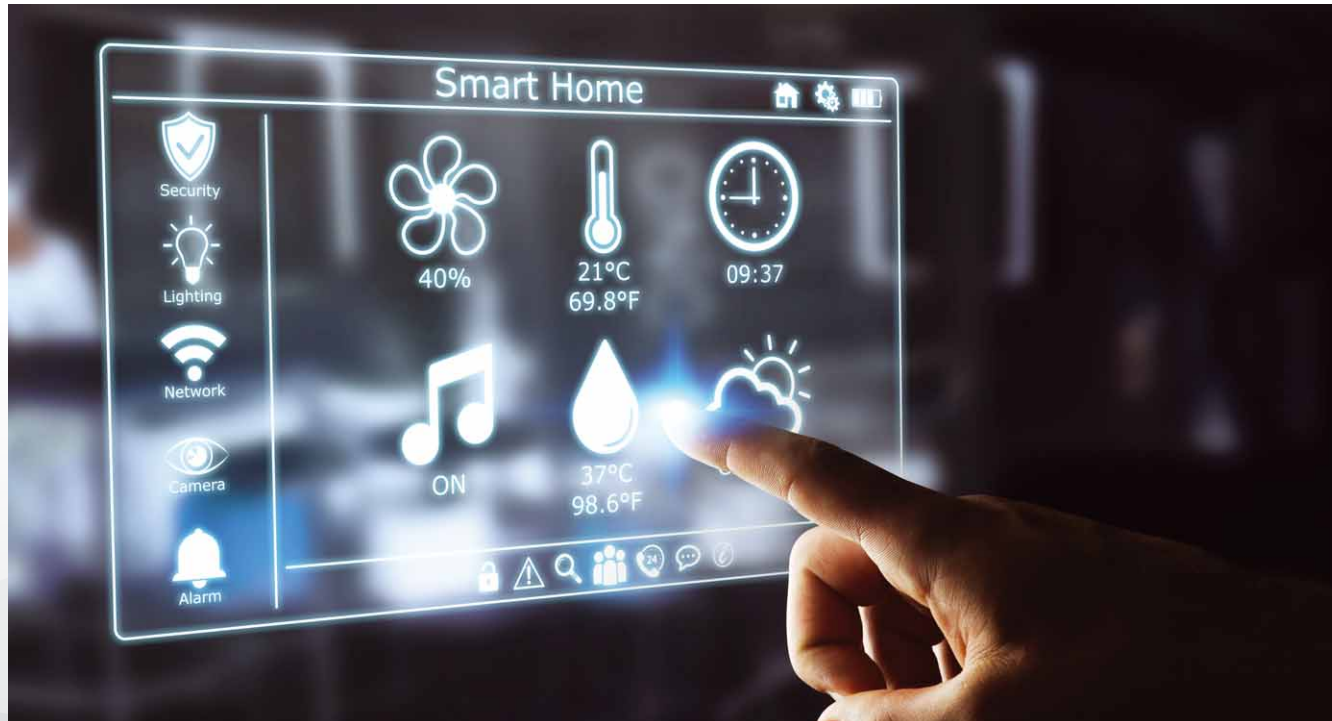


Dipl.-Ing. Olaf Thelen  
Electrical engineering

# The **WORLD SMARTHOME AWARDS**

The **WORLD SMARTHOME AWARDS** are given to the world's best smart home systems and components by a distinguished jury.

They provide end-users, installers, and the retail sector with important guidance on purchasing, procurement, and product range management.



# The JURY

The **WORLD SMARTHOME AWARDS** jury comprises experienced experts and test editors who have been working in the industry for many years and enjoy a broad reputation.



**Dirk Weyel**  
Editor-in-Chief  
Digital Home

As editor-in-chief of Digital Home magazine, Dirk Weyel knows the entire smart home spectrum. Over the past few years, he has tested numerous IP cameras, smart home stand-alone and retrofit solutions, networked smart audio products, virtually everything related to the smart home. For Digital Home, he has also visited numerous smart homes and knows what matters to customers and manufacturers regarding smart, intelligent living.



**Philipp Schneckenburger**  
Editor-in-Chief  
HiFi einsnull

As editor-in-chief of HiFi einsnull magazine, which focuses on high-quality digital audio systems, Philipp Schneckenburger is one of the most experienced test editors in the field of modern music reproduction. He has tested countless smart audio products over the years, from voice-controlled streaming speakers and high-end server systems to extensive multi-room applications. A „digital native“ with many years of experience dealing with smart home products of all kinds.



**Thomas Schmidt**  
Editor  
Consumer Electronics

As an editor who comes from classic hi-fi topics, Thomas Schmidt has been intensively involved with the technical aspects and modern media playback forms for many years. He always pays attention to the highest quality, functionality, and playback fidelity in addition to equipment diversity and convenience.



**Dr. Martin Mertens**  
Test Editor  
Digital Home

Dr. Martin Mertens is a Germanist, has a doctorate in the field of edition science on electronic editions, and has worked for various publishing houses in X-media publishing. He was mainly concerned with the technical side of language and literature during his studies due to his high affinity for computer science and technology. Hobbies such as hi-fi and computers became more and more a part of his profession during his life. As a test editor at Brieden Verlag, he finally found his calling: combining his expertise in texts with his know-how in everything electrical and electronic.



**Dipl.-Ing. Olaf Thelen**  
Electrical engineering

Through his training as an industrial electronics technician, Olaf Thelen is familiar with all aspects of metal processing. He has extensive knowledge in handling various types of electrical drives and circuits. Olaf Thelen then studied electrical engineering with a focus on telecommunications engineering. He worked for many years on simulation equipment of safety components for nuclear power plants. He has developed an automated partition wall system for freezer saddles with different environmental zones in the cargo hold up to series production readiness. He has also tested underwater communication systems and diving robots for the German Association of Underwater Archaeologists (DEGUWA). For more than 15 years, he has been editor-in-chief of leading tool test magazines.



## **CATEGORIES and CLASSES**

The **WORLD SMARTHOME AWARDS** are given in the following categories.

- > Home control
- > Smart home entertainment systems and components
- > Security
- > Active home and energy
- > Smart home appliances



# PRODUCTS

The following products will be honored in their respective categories:

## Home control:

- > Smart lights and lamps
- > Roll-up shutter controls
- > Smart sockets
- > Building control/BUS systems
- > Voice control
- > Smart home complete systems
- > Smart home retrofit systems
- > Smart home apps
- > Best Wi-Fi

## Security:

- > IP cameras
- > Smart smoke detectors
- > Smart alarm systems
- > Smart doorbells
- > Complete security systems
- > Retrofit security systems
- > Smart fire alarms
- > Smart door and window sensors

## Smart home entertainment systems and components:

- > Multiroom systems
- > Multiroom speakers
- > Network AV receivers
- > Network media player
- > Streaming player
- > Smart TV
- > Smart speakers
- > In-wall speakers
- > Wireless headphones
- > Bluetooth speakers
- > Soundbars
- > Internet radios

## Active house and energy:

- > Active house
- > Zero-energy house
- > Smart radiator thermostats
- > Smart heating concepts
- > Solar systems
- > Solar systems with storage
- > Smart electric car integration
- > Electricity management systems
- > Smart prefabricated houses
- > Smart home installations
- > Smart fireplaces

## Smart home appliances:

- > Smart Kitchen
- > Smart Cooking
- > Smart Cleaning



# AWARDS

The golden  
**WORLD SMARTHOME AWARDS**  
is bestowed only once in each product group.

**WORLD  
SMART  
HOME  
AWARDS**

**WINNER**

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**2021**



## **RULES**

- > Products nominated for the **WORLD SMARTHOME AWARDS** must be available to customers in the year of the presentation.
- > The selection of the products given the **WORLD SMARTHOME AWARDS** will take place in March and April.
- > The winners will be notified in May and will receive their certificates.
- > The jury decides on the **WORLD SMARTHOME AWARDS** according to a points system.

## NOMINATION

- > Manufacturers and distributors can register their products at [www.worldsmarthomeawards.com](http://www.worldsmarthomeawards.com) to nominate them for the **WORLD SMARTHOME AWARDS**.
- > Alternatively, registration can also be made by email to [info@worldsmarthomeawards.de](mailto:info@worldsmarthomeawards.de)

**The Deadline for the WORLD SMARTHOME AWARDS 2021 is March 15, 2021.**

- > In addition, the jury invites interesting products to participate.

All registered products and concept documents must be received at the **WORLD SMARTHOME AWARDS** headquarters by the deadline of March 15, 2021.

**REGISTRATION  
+ SUBMISSION  
until March 15, 2021**

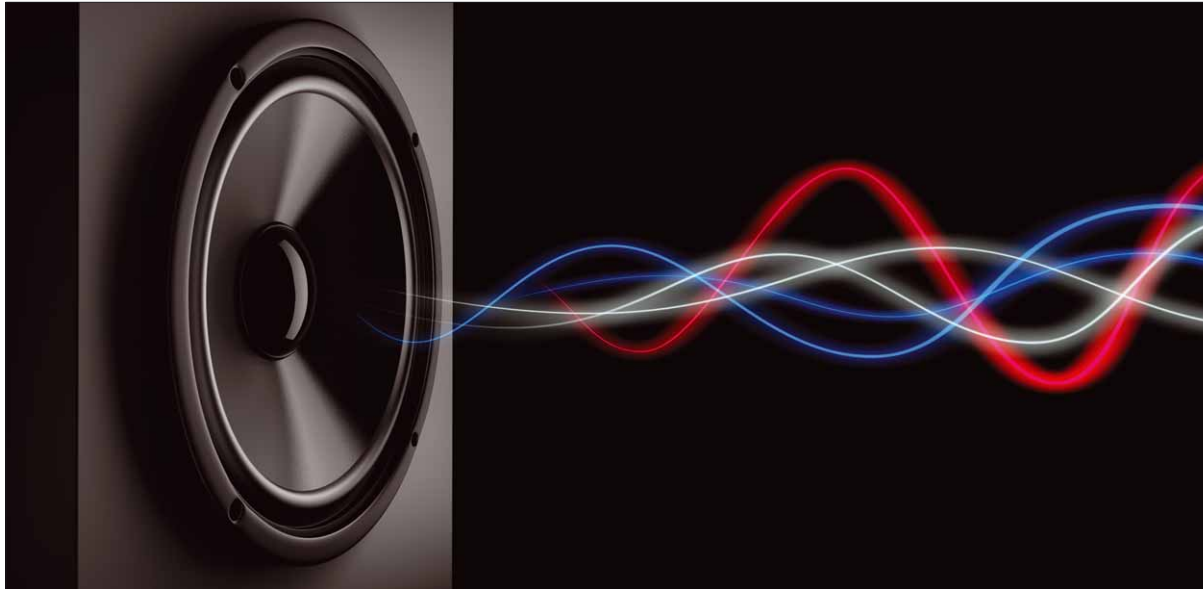




## FREE OF CHARGE

- > Registration and participation in the **WORLD SMARTHOME AWARDS** are free of charge for manufacturers and distributors.
- > The products registered for the **WORLD SMARTHOME AWARDS** or the concept documents must be made available to the jury free of charge by the manufacturer/distributor. They can be collected again within four weeks after the presentation of the awards. Return shipment is also possible against reimbursement of costs.

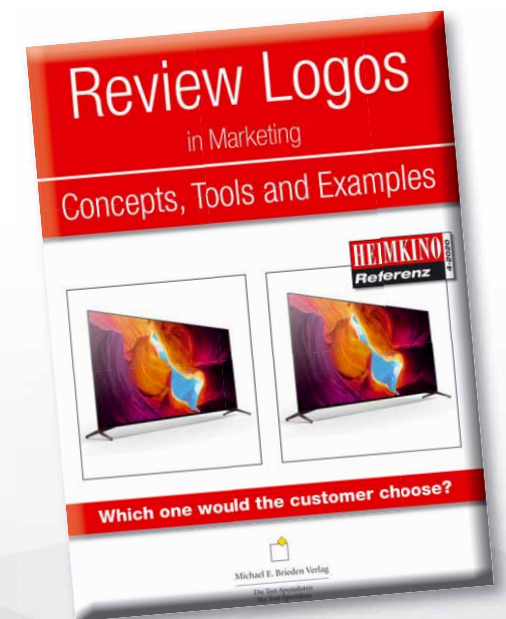
# SPEAK SMARTER: WINNING IN MARKETING



## LICENSES

Test seals from a renowned publisher such as Michael E. Brieden Verlag signal excellent quality and create attention and visibility. As a mark of trust, they make a decisive difference in global online trade's tight competition.

- > Should your product receive a **WORLD SMARTHOME AWARD**, we offer you the licensing of the **WORLD SMARTHOME AWARDS seal** without obligation – graded according to the area of use, duration, and other parameters.
- > Please note that the **WORLD SMARTHOME AWARDS seal** may not be used without a license agreement.
- > Request our brochure „Test Seal in Marketing“ at [info@worldsmarthomeawards.com](mailto:info@worldsmarthomeawards.com)



# WORLD SMART HOME AWARDS



## Contact:

## WORLD SMARTHOME AWARDS

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